

**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF COLORADO**

Civil Action No. 1:12-cv-1123-JLK

WILLIAM NEWLAND;  
PAUL NEWLAND;  
JAMES NEWLAND;  
CHRISTINE KETTERHAGEN;  
ANDREW NEWLAND; and  
HERCULES INDUSTRIES, INC., a Colorado Corporation;

Plaintiffs,

v.

KATHLEEN SEBELIUS, in her official capacity as  
Secretary of the United States Department of Health and Human Services;  
HILDA SOLIS, in her official capacity as  
Secretary of the United States Department of Labor;  
TIMOTHY GEITHNER, in his official capacity as  
Secretary of the United States Department of the Treasury;  
UNITED STATES DEPARTMENT OF HEALTH AND HUMAN SERVICES;  
UNITED STATES DEPARTMENT OF LABOR; and  
UNITED STATES DEPARTMENT OF THE TREASURY;

Defendants.

---

**FIRST AMENDED VERIFIED COMPLAINT**

---

Plaintiffs William Newland, Paul Newland, James Newland, Christine Ketterhagen,  
Andrew Newland (collectively herein the “Newlands”) and Hercules Industries, Inc., a Colorado

corporation, (herein “Hercules” or collectively, with the Newlands, the “Plaintiffs”) by and through their counsel, the Alliance Defense Fund, state as follows:

### **NATURE OF THE CASE**

1. In this action, the Plaintiffs seek declaratory and injunctive relief for the Defendants’ violations of the Religious Freedom Restoration Act 42 U.S.C. § 2000bb *et seq.* (RFRA), the First and Fifth Amendments to the United States Constitution, and the Administrative Procedure Act, 5 U.S.C. § 701, *et seq.* (APA), by Defendants’ actions in implementing the Patient Protection and Affordable Care Act of 2010 (Pub. L. 111-148 (March 23, 2010), and Pub. L. 111-152 (March 30, 2010) (hereinafter “PPACA”), in ways that coerce the Plaintiffs and thousands of other conscientious individuals and entities and to engage in acts they consider sinful and immoral in violation of their most deeply held religious beliefs.

2. Plaintiffs William Newland, Paul Newland, James Newland, Christine Ketterhagen, and Andrew Newland (hereinafter “the Newlands”) are practicing and believing Catholic Christians. They own and operate Hercules Industries, Inc., a Colorado corporation, located at 1310 West Evans Avenue, Denver, CO 80223 (hereinafter “Hercules”), an HVAC manufacturer, and they seek to run Hercules in a manner that reflects their sincerely held religious beliefs. The Newlands, based upon these sincerely held religious beliefs as formed by the moral teachings of the Catholic Church, believe that God requires respect for the sanctity of human life and for the procreative and unitive character of the sexual act in marriage.

3. Applying this religious faith and the moral teachings of the Catholic Church, the Newlands have concluded that it would be sinful and immoral for them to intentionally participate in, pay for, facilitate, or otherwise support abortifacient drugs, contraception, or

sterilization, through health insurance coverage they offer at Hercules. As a consequence, the Newlands provide health insurance benefits to their employees that omits coverage of abortifacient drugs, contraception, and sterilization. The Newlands' plan is self-insured, and the plan year renews each year on November 1, the next renewal date thus occurring on November 1, 2012.

4. With full knowledge that many religious citizens hold the same or similar beliefs, on February 15, 2012 the Defendants finalized rules through the Departments of HHS, Labor and Treasury—those rules collectively referred to hereinafter as the “Preventive Services Mandate” or the “Mandate”<sup>1</sup>—that force Plaintiffs to pay for and otherwise facilitate the insurance coverage and use of abortifacient drugs, contraception, sterilization and related education and counseling. This Mandate applies to Plaintiffs solely because they wish to operate their business in the United States of America.

---

<sup>1</sup> The Mandate consists of a conglomerate of authorities, including: “Group Health Plans and Health Insurance Issuers Relating to Coverage of Preventive Services Under the Patient Protection and Affordable Care Act,” 77 Fed. Reg. 8725–30 (Feb. 15, 2012); the prior interim final rule found at 76 Fed. Reg. 46621–26 (Aug. 3, 2011) which the Feb. 15 rule adopted “without change”; the guidelines by Defendant HHS’s Health Resources and Services Administration (HRSA), <http://www.hrsa.gov/womensguidelines/>, mandating that health plans include no-cost-sharing coverage of “All Food and Drug Administration approved contraceptive methods, sterilization procedures, and patient education and counseling for all women with reproductive capacity” as part of required women’s “preventive care”; regulations issued by Defendants in 2010 directing HRSA to develop those guidelines, 75 Fed. Reg. 41726 (July 19, 2010); the statutory authority found in 42 U.S.C. § 300gg-13(a)(4) requiring unspecified preventive health services generally, to the extent Defendants have used it to mandate coverage to which Plaintiffs and other employers have religious objections; penalties existing throughout the United States Code for noncompliance with these requirements; and other provisions of PPACA or its implementing regulations that affect exemptions or other aspects of the Mandate.

5. As have many entities organized by people of faith, the Newlands have concluded that compliance with Defendants' Mandate would require them to violate their deeply held religious beliefs as formed by the moral teachings of the Catholic Church. The Mandate illegally and unconstitutionally coerces the Plaintiffs to violate their sincerely held Catholic beliefs under threat of heavy fines and penalties. The Mandate also forces the Plaintiffs to fund government-dictated speech that is directly at odds with the religious ethics derived from their deeply held religious beliefs and the moral teachings of the Catholic Church that they strive to embody in their business. Defendants' coercion tramples on the freedom of conscience of Plaintiffs and millions of other Americans to abide by their religious convictions, to comply with moral imperatives they believe are decreed by God Himself through His Church, and to contribute through society through business in a way that is consistent with their religious ethics, deeply held religious beliefs, and the moral teachings of the Catholic Church.

6. Defendants' refusal to accommodate the conscience of the Plaintiffs is highly selective. PPACA exempts a variety of health plans from the Mandate, and upon information and belief the government has provided thousands of exemptions from the PPACA for various entities such as large corporations. But Defendants' Mandate does not exempt Plaintiffs' plan or those of many other religious Americans.

7. Defendants' actions violate the Plaintiffs' right freely to exercise religion, protected by the Religious Freedom Restoration Act and the Religion Clauses of the First Amendment to the United States Constitution.

8. Defendants' actions also violate the Plaintiffs' right to the freedom of speech, as secured by the Free Speech Clause of the First Amendment to the United States Constitution, and their due process rights secured by the Fifth Amendment to the United States Constitution.

9. Additionally, Defendants violated the Administrative Procedure Act, 5 U.S.C. § 553, by imposing the Mandate without prior notice or public comment, and for other reasons.

10. Plaintiffs are faced with imminent harm due to Defendants' Mandate. The Mandate by its terms forces Plaintiffs to obtain and pay for insurance coverage of the objectionable items in their November 1, 2012 plan. Plaintiffs must coordinate and arrange the details for that plan on and by August 2012. Plaintiffs therefore will suffer irreparable harm by or before August 1, 2012, unless the Court enters declaratory and injunctive relief to protect Plaintiffs from Defendants' deliberate attack on their consciences and religious freedoms which would result from forced compliance with the Mandate.

### **IDENTIFICATION OF PARTIES**

11. Hercules Industries, Inc., a Colorado corporation (herein "Hercules"), resident at 1310 West Evans Avenue, Denver, Colorado, is a family business that manufactures HVAC products. It is owned and operated as an s-corporation by Plaintiffs William Newland, Paul Newland, James Newland, and Christine Ketterhagen, who are siblings. Together they possess full ownership of and management responsibility for Hercules, and share management responsibility with Plaintiff Andrew Newland as the Vice-President.

12. Plaintiff William Newland, a resident of Lakewood, Colorado, is a 25% shareholder of Plaintiff Hercules Industries, Inc., is one of the four members of the Hercules Board of Directors, and serves as President of Hercules.

13. Plaintiff Paul Newland, a resident of Cherry Hills Village, Colorado, is a 25% shareholder of Plaintiff Hercules Industries, Inc., and is one of the four members of the Board of Directors.

14. Plaintiff James Newland, a resident of Littleton, Colorado, is a 25% shareholder of Plaintiff Hercules Industries, Inc., and is one of the four members of the Board of Directors,

15. Plaintiff Christine Ketterhagen, a resident of Colorado Springs, Colorado, is a 25% shareholder of Plaintiff Hercules Industries, Inc., and is one of the four members of the Board of Directors.

16. Plaintiff Andrew Newland, a resident of Castle Rock, CO, is currently Vice-President of Hercules Industries, Inc., and has been elected its President effective January 1, 2013. He is the son of Plaintiff William Newland.

17. By virtue of their ownership, directorship and officer positions, the Newlands are responsible for implementing Hercules Industries' compliance with Defendants' Mandate.

18. Defendants are appointed officials of the United States government and United States Executive Branch agencies responsible for issuing and enforcing the Mandate.

19. Defendant Kathleen Sebelius is the Secretary of the United States Department of Health and Human Services (HHS). In this capacity, she has responsibility for the operation and management of HHS. Sebelius is sued in her official capacity only.

20. Defendant HHS is an executive agency of the United States government and is responsible for the promulgation, administration and enforcement of the Mandate.

21. Defendant Hilda Solis is the Secretary of the United States Department of Labor. In this capacity, she has responsibility for the operation and management of the Department of Labor. Solis is sued in her official capacity only.

22. Defendant Department of Labor is an executive agency of the United States government and is responsible for the promulgation, administration, and enforcement of the Mandate.

23. Defendant Timothy Geithner is the Secretary of the Department of the Treasury. In this capacity, he has responsibility for the operation and management of the Department. Geithner is sued in his official capacity only.

24. Defendant Department of Treasury is an executive agency of the United States government and is responsible for the promulgation, administration, and enforcement of the Mandate.

### **JURISDICTION AND VENUE**

25. This action arises under the Constitution and laws of the United States. The Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331 & 1361, jurisdiction to render declaratory and injunctive relief under 28 U.S.C. §§ 2201 & 2202, 42 U.S.C. § 2000bb-1, 5 U.S.C. § 702, and Fed. R. Civ. P. 65, and to award reasonable attorney's fees and costs under the Equal Access to Justice Act, 28 U.S.C. § 2412, and 42 U.S.C. § 1988.

26. Venue lies in this district pursuant to 28 U.S.C. § 1391(e). A substantial part of the events or omissions giving rise to the claim occurred in this district, and the Plaintiffs are located in this district.

**FACTUAL ALLEGATIONS**

**I. The Newlands' Religious Beliefs and Operation of Hercules According to the Same**

27. The Newlands are practicing and believing Catholic Christians.

28. They strive to follow Catholic ethical beliefs and religious and moral teachings throughout their lives, including in their operation of Hercules.

29. The Newlands sincerely believe that the Catholic faith does not allow them to violate Catholic religious and moral teachings in their decisions operating Hercules Industries. They believe that according to the Catholic faith their operation of Hercules must be guided by ethical social principles and Catholic religious and moral teachings, that the adherence of their business practice according to such Catholic ethics and religious and moral teachings is a genuine calling from God, that their Catholic faith prohibits them to sever their religious beliefs from their daily business practice, and that their Catholic faith requires them to integrate the gifts of the spiritual life, the virtues, morals, and ethical social principles of Catholic teaching into their life and work.

30. The Catholic Church teaches that abortifacient drugs, contraception and sterilization are intrinsic evils.

31. As a matter of religious faith the Newlands believe that those Catholic teachings are among the religious ethical teachings they must follow throughout their lives including in their business practice.

32. Consequently, the Newlands believe that it would be immoral and sinful for them to intentionally participate in, pay for, facilitate, or otherwise support abortifacient drugs,



contraception, sterilization, and related education and counseling, as would be required by the Mandate, through their inclusion in health insurance coverage they offer at Hercules.

33. Hercules' mission statement includes the commitment that "We will nurture and maintain the culture of a family owned business in which our employees grow financially, intellectually, emotionally and spiritually."

34. The Newlands have, for a substantial period of time to the present, operated Hercules in promotion of Catholic ethical principles in a variety of ways including but not limited to the structuring of their health insurance plan.

35. Under the Newlands' direction Hercules has donated hundreds of thousands of dollars to Catholic parishes, schools, evangelical efforts, and charitable causes averaging nearly \$60,000 every year since 2008.

36. Since 2010 the Newlands' have been implementing within Hercules a program created by the Spitzer Center for Ethical Leadership, by which companies build their corporate culture based on Catholic principles. Through this program, the Newlands have regularly trained their management to implement principles based on plaintiffs' religious ethical beliefs.

## **II. Hercules Industries' Health Insurance Plan**

37. As part of fulfilling their organizational mission and Catholic beliefs and commitments, Plaintiffs provide generous health insurance for their employees.

38. Hercules has 265 full-time employees throughout its various locations.

39. Plaintiffs maintain a self-insured group plan for their employees, in which Hercules acts as its own insurer.

40. The plan year for Hercules' self-insured plan begins on November 1 of each year, with the next plan year starting on November 1, 2012.

41. Consistent with Plaintiffs' religious commitments, Hercules' self-insured plan does not cover abortifacient drugs, contraception or sterilization, and it has not done so for any of its November 2011 – October 2012 plan year.

42. Hercules' self-insured plan is not subject to a Colorado state requirement to cover contraception.

43. To implement the plan for the new year beginning November 1, 2012, and/or to make substantial plan changes as a result of the Mandate, Plaintiffs must make insurance coverage decisions and logistical arrangements on or by about August 1, 2012, in order for the plan to be arranged, reviewed, finalized, and offered to employees for open enrollment in time for the plan year's November 1 start date.

### **III. The PPACA and Defendants' Mandate Thereunder**

44. Under the PPACA, employers with over 50 full-time employees are required to provide a certain minimum level of health insurance to their employees.

45. Nearly all such plans must include "preventive services," which must be offered with no cost-sharing by the employee.

46. On February 10, 2012, the Department of Health and Human Services finalized a rule (previously referred to in this Complaint as the Mandate) that imposes a definition of preventive services to include all FDA-approved "contraceptive" drugs, surgical sterilization, and education and counseling for such services.

47. This final rule was adopted without giving due weight to the tens of thousands of public comments submitted to HHS in opposition to the Mandate.

48. In the category of “FDA-approved contraceptives” included in this Mandate are several drugs or devices that may cause the demise of an already-conceived but not-yet-implanted human embryo, such as “emergency contraception” or “Plan B” drugs (the so-called “morning after” pill).

49. The FDA approved in this same category a drug called “ella” (the so-called “week after” pill), which studies show can function to kill embryos even after they have implanted in the uterus, by a mechanism similar to the abortion drug RU-486.

50. The manufacturers of some such drugs, methods and devices in the category of “FDA-approved contraceptive methods” indicate that they can function to cause the demise of an early human embryo.

51. The Mandate also requires group health care plans to pay for the provision of counseling, education, and other information concerning contraception (including devices and drugs such as Plan B and ella that cause early abortions or harm to human embryos) and sterilization for all women beneficiaries who are capable of bearing children.

52. The Mandate applies to the first health insurance plan-year beginning after August 1, 2012.

53. An entity cannot escape the Mandate by self-insuring; Plaintiffs’ plan is thus subject to the Mandate even though it is self-insured.

54. Thus Plaintiffs are, absent relief from this Court, subject to the Mandate's requirement of coverage of the above-described items starting in Hercules November 1, 2012 plan.

55. The Mandate makes little or no allowance for the religious freedom of entities and individuals, including Plaintiffs, who object to paying for or providing insurance coverage for such items.

56. An entity cannot freely avoid the Mandate by simply refusing to provide health insurance to its employees, because the PPACA imposes monetary penalties on entities that would so refuse.

57. The exact magnitude of these penalties may vary according to the complicated provisions of the PPACA, but the fine is approximately \$2,000 per employee per year.

58. PPACA also imposes monetary penalties if Hercules were to continue to offer its self-insured plan but continued omitting abortifacients, contraceptives and sterilization.

59. The exact magnitude of these penalties may vary according to the complicated provisions of the PPACA, but the fine is approximately \$100 per day per employee, with minimum amounts applying in different circumstances.

60. If Plaintiffs do not submit to the Mandate they also trigger a range of enforcement mechanisms that exist under ERISA, including but not limited to civil actions by the Secretary of Labor or by plan participants and beneficiaries, which would include but not be limited to relief in the form of judicial orders mandating that Plaintiffs violate their sincerely held religious beliefs and provide coverage for items to which they religiously object.

61. The Mandate applies not only to sponsors of group health plans like Plaintiffs, but also to issuers of insurance. Accordingly, Plaintiffs cannot avoid the Mandate by shopping for an insurance plan that accommodates their right of conscience, because the Administration has intentionally foreclosed that possibility.

62. The Mandate offers the possibility of a narrow exemption to religious employers, but only if they meet all of the following requirements:

- (1) “The inculcation of religious values is the purpose of the organization”;
- (2) “The organization primarily employs persons who share the religious tenets of the organization”;
- (3) “The organization serves primarily persons who share the religious tenets of the organization”; and
- (4) The organization is a church, an integrated auxiliary of a church, a convention or association of churches, or is an exclusively religious activity of a religious order, under Internal Revenue Code 6033(a)(1) and (a)(3)(A).

63. The Mandate imposes no constraint on the government’s discretion to grant exemptions to some, all, or none of the organizations meeting the Mandate’s definition of “religious employers.”

64. Plaintiffs are not “religious” enough under this definition in several respects, including but not limited to because they have purposes other than the “inculcation of religious values,” they do not primarily hire or serve Catholics, and because Hercules is not a church, integrated auxiliary of a particular church, convention or association of a church, or the exclusively religious activities of a religious order.

65. The Mandate fails to protect the statutory and constitutional conscience rights of religious Americans like Plaintiffs even though those rights were repeatedly raised in the public comments.

66. The Mandate requires that Plaintiffs provide coverage for abortifacient methods, contraception, sterilization and education and counseling related to the same, against their conscience and in violation of their religious beliefs, in a manner that is contrary to law.

67. The Mandate constitutes government-imposed coercion on Plaintiffs to change or violate their sincerely held religious beliefs.

68. The Mandate exposes Plaintiffs to substantial fines for refusal to change or violate their religious beliefs.

69. The Mandate will impose a burden on the Plaintiffs' employee recruitment and retention efforts by creating uncertainty as to whether or on what terms they will be able to offer health insurance beyond the Mandate's effect or will suffer penalties therefrom.

70. The Mandate will place Plaintiffs at a competitive disadvantage in their efforts to recruit and retain employees and students.

71. Plaintiffs have a sincere conscientious religious objection to providing coverage for abortifacients, contraception, sterilization and related education and counseling.

72. The Mandate does not apply equally to all religious adherents or groups.

73. PPACA and the Mandate are not generally applicable because they provide for numerous exemptions from their rules.

74. For instance, the Mandate does not apply to members of a “recognized religious sect or division” that conscientiously objects to acceptance of public or private insurance funds. See 26 U.S.C. §§ 5000A(d)(2)(a)(i) and (ii). Plaintiffs do not meet this exemption.

75. In addition, as described above, the Mandate exempts certain churches narrowly considered to be religious employers.

76. Furthermore, the PPACA creates a system of individualized exemptions because under the PPACA’s authorization the federal government has granted discretionary compliance waivers to a variety of businesses for purely secular reasons.

77. The Mandate does not apply to employers with preexisting plans that are “grandfathered.”

78. Hercules’ plan is not grandfathered under PPACA, nor will its plan year that starts on November 1, 2012 have grandfathered status.

79. The Mandate does not apply through the employer mandate to employers having fewer than 50 full-time employees.

80. President Obama held a press conference on February 10, 2012, and later (through Defendants) issued an “Advanced Notice of Proposed Rulemaking” (“ANPRM”) on March 21, 2012 (77 Fed. Reg. 16501–08), claiming to offer a “compromise” under which some religious non-profit organizations not meeting the above definition would still have to comply with the Mandate, but by means of the employer’s insurer offering the employer’s employees the same coverage for “free.”

81. This “compromise” is not helpful to Plaintiffs because, among other reasons, Hercules is not a non-profit entity, and Hercules’ plan is self-insured.

82. The ANPRM is neither a rule, a proposed rule, nor the specification of what a rule proposed in the future would actually contain. It in no way changes or alters the final status of the February 15, 2012 Mandate. It does not even create a legal requirement that Defendants change the Mandate at some time in the future.

83. On February 10, 2012 a document was also issued from the Center for Consumer Information and Insurance Oversight (CCIIO), Centers for Medicare & Medicaid Services (CMS), of HHS, entitled “Guidance on the Temporary Enforcement Safe Harbor for Certain Employers, Group Health Plans and Group Health Insurance Issuers with Respect to the Requirement to Cover Contraceptive Services Without Cost Sharing Under Section 2713 of the Public Health Service Act, Section 715(a)(1) of the Employee Retirement Income Security Act, and Section 9815(a)(1) of the Internal Revenue Code.”

84. Under this “Guidance,” an organization that truthfully declares “I certify that the organization is organized and operated as a non-profit entity; and that, at any point from February 10, 2012 onward, contraceptive coverage has not been provided by the plan, consistent with any applicable State law, because of the religious beliefs of the organization,” and that provides a specified notice to plan participants, will not “be subject to any enforcement action by the Departments for failing to cover recommended contraceptive services without cost sharing in non-exempted, non-grandfathered group health plans established or maintained by an organization, including a group or association of employers within the meaning of section 3(5) of ERISA, (and any group health insurance coverage provided in connection with such plans),” until “the first plan year that begins on or after August 1, 2013.”



85. The “Guidance” categorically disqualifies Plaintiffs from making use of this “extra year” because, among other reasons, Hercules is not a non-profit entity.

86. Therefore while the president’s “compromise” and guidance purport to accommodate the religious beliefs of even more groups beyond the Mandate’s initial exemption for churches, none of these measures will stop the Mandate from imposing its requirements on Plaintiffs’ plan year beginning November 1, 2012.

87. Unless relief issues from this Court, Plaintiffs are forced to take the Mandate into account now and no later than August 1, 2012, as it plans expenditures, including employee compensation and benefits packages, for the November 1, 2012 plan year and for the next several years. It will have to negotiate contracts for new and existing employees and these contracts will extend into the time frame when the Mandate begins to apply to its health insurance plans.

88. The Mandate will have a profound and adverse effect on Plaintiffs and how they negotiate contracts and compensate their employees.

89. The Mandate will make it difficult for Plaintiffs to attract quality employees because of uncertainty about health insurance benefits.

90. Any alleged interest Defendants have in providing free FDA-approved contraception, abortifacients and sterilization without cost-sharing could be advanced through other, more narrowly tailored mechanisms that do not burden the religious beliefs of Plaintiffs and do not require them to provide or facilitate coverage of such items through their health plan.

91. Without injunctive and declaratory relief as requested herein, including preliminary injunctive relief issued on or before August 2012, Plaintiffs are suffering and will continue to suffer irreparable harm.

92. Plaintiffs have no adequate remedy at law.

Additional Factual Allegations

93. Hercules' self-insured plan covers pregnancy-related expenses, such as: prenatal and postnatal care; hospital or birthing center room and board; obstetrical fees for routine prenatal care; vaginal delivery or cesarean section; diagnostic testing when clinical eligibility for coverage is met; abdominal operation for intrauterine pregnancy or miscarriage; outpatient birthing centers; midwives. The plan does not consider pregnancy an excluded pre-existing condition.

94. Hercules' self-insured plan covers a maternity management service, which provides prenatal education and high-risk pregnancy identification to help mothers carry their babies to term. This program increases the number of healthy, full term deliveries and decreases the likelihood of complications requiring a long term hospital stay for the mother or baby. Program members are contacted via telephone at least once each trimester and once postpartum. A comprehensive assessment to determine the member's risk level and educational need is performed. To increase participation, the program uses incentives to participate.

95. Hercules has a wellness program for employees which includes promoting the health of women during and after pregnancy.

96. The lowest paid employee at Hercules that is enrolled in the self-insured plan earns \$21,000 per year. Only four such employees earn \$22,070 or less. The median wage of

health plan participants is \$38,500 and their average wage is \$50,213 (these figures are calculated without including the wages of Hercules' owners).

97. Hercules' self-insured plan is not grandfathered under PPACA because between the plan year beginning November 2010 and the plan year beginning November 2011, Hercules increased the annual deductible per calendar year from \$250 to \$500 per-person in-network, from \$500 to \$1,000 per-family in-network and per-person out-of-network, and from \$1,000 to \$2,000 per-family out-of-network.

98. Hercules' self-insured plan is not grandfathered under PPACA because between the plan year beginning November 2010 and the plan year beginning November 2011, Hercules increased the annual out-of-pocket-maximum from \$1,000 to \$2,000 per-person in-network, from \$2,000 to \$4,000 per-family in-network and per-person out-of-network, and from \$4,000 to \$8,000 per-family out-of-network.

99. Hercules' self-insured plan is not grandfathered under PPACA because between the plan year beginning November 2010 and the plan year beginning November 2011, Hercules decreased most of the percentages of the costs of services that the plan pays from 90% to 80% in-network and from 70% to 60% out-of-network. For example, in the 2010 plan Hercules covered 90% of in-network inpatient services and physician charges, ambulance transportation, hospital outpatient lab and x-ray charges, and many other services listed, but in the 2011 plan Hercules covered 80%.

100. Hercules' self-insured plan is not grandfathered under PPACA because for the November 2011 plan year, Hercules did not provide notification to plan participants that its plan was considered grandfathered (because the plan was not considered grandfathered).

101. It would significantly injure Plaintiffs and their employees to require them to wait beyond early August to know whether their November 1, 2012 health plan will cover the items required by the Mandate.

102. Plaintiffs offer their employees an open enrollment period on the November 1 plan year starting on October 1.

103. Employees cannot make an informed decision on that open enrollment period without knowing the final terms of the plan, including whether it will cover the Mandated items.

104. The open enrollment period cannot start without finalizing a contract with a stop-loss carrier, and also a third party administrator, for the plan in advance of October 1.

105. To finalize a contract with a stop-loss carrier, Plaintiffs must know the complete and final details of the plan's terms including its coverage, submit those details to their broker who submits them for bids to stop-loss carriers, review the bids and negotiate with carriers who offer competitive bids, reach an agreement with a carrier, and draft, review, finalize and execute a contract with the carrier.

106. The activities involved in securing stop-loss coverage and third party administrator services typically take much of August and September to complete in time for the October 1 open enrollment period.

107. Before the plan's terms are finalized and submitted for bids to stop-loss carriers, the Plaintiffs must decide what those terms will be, what will be covered in the plan, what employee contributions will be to the plan, and what the terms of Hercules' related wellness program for employees will be, through which employees receive credits towards their plan.

108. Plaintiffs' decision on the plan's terms must be made based on knowing what items the plan will or will not cover, and what levels of employee contributions will be needed to meet Hercules' budget based on what the plan covers.

109. If Plaintiffs were forced to add no-cost-sharing surgical sterilizations and implantable "contraceptive" methods to their plan as required by the Mandate, which cost hundreds or thousands of dollars, as well as all FDA-approved "contraceptives" including those that act to destroy early embryos, as well as patient education and counseling in facilitation of the aforementioned, all of which are required by the Mandate, Plaintiffs would have taken that inclusion into account at the time they decide what coverages and employee-contributions the budget of Hercules can afford. This decision must occur before the plan is submitted for bidding to stop-loss providers.

110. Adding the Mandated items will require Hercules to either remove coverage of other services included in the plan, or increase employee contributions.

111. Therefore if Plaintiffs are not afforded prompt injunctive relief against the Mandate, they and their employees face imminent and irreparable injury.

112. On June 25, 2012, the Board and Shareholder Plaintiffs effected an amendment to the articles of Hercules Industries, Inc., through Plaintiff Andrew Newland. The amendment added the following declaration to the corporation's third article describing the corporation's "Purposes": "To accomplish its purpose, the Corporation shall continue to have all of the powers of a corporation incorporated in Colorado to do so, and shall additionally continue have the power and the obligation to accomplish the purposes of the Corporation following appropriate religious, ethical or moral standards." The amendment also added the following declaration to

the corporation's seventh article, relating to the Board of Directors: "In establishing appropriate religious, ethical or moral standards, each member of the Board of Directors may continue use his or her business judgment in doing so, even should the adoption of any religious, ethical or moral result in a reduction of the profitability of the Corporation."

**FIRST CLAIM FOR RELIEF**  
**Violation of the Religious Freedom Restoration Act**  
**42 U.S.C. § 2000bb**

113. Plaintiffs reallege all matters set forth in paragraphs 1–112 and incorporate them herein by reference.

114. Plaintiffs' sincerely held religious beliefs prohibit them from providing coverage for abortifacients, contraception, sterilization, and related education and counseling in their employee health plan.

115. When Plaintiffs comply with Catholic ethical and moral teachings on abortifacients, contraception, and sterilization and with their sincerely held religious beliefs, they exercise religion within the meaning of the Religious Freedom Restoration Act.

116. The Mandate imposes a substantial burden on Plaintiffs' religious exercise and coerces them to change or violate their sincerely held religious beliefs.

117. The Mandate chills Plaintiffs' religious exercise within the meaning of RFRA.

118. The Mandate exposes Plaintiffs to substantial fines and/or financial burdens for their religious exercise.

119. The Mandate exposes Plaintiffs to substantial competitive disadvantages because of uncertainties about their health insurance benefits caused by the Mandate.

120. The Mandate furthers no compelling governmental interest and is not narrowly tailored to any compelling governmental interest.

121. The Mandate is not the least restrictive means of furthering Defendants' stated interests.

122. The Mandate violates RFRA.

WHEREFORE, the Plaintiffs pray for the relief set forth below.

**SECOND CLAIM FOR RELIEF**  
**Violation of Free Exercise Clause of the First Amendment  
to the United States Constitution**

123. Plaintiffs reallege all matters set forth in paragraphs 1–112 and incorporate them herein by reference.

124. Plaintiffs' sincerely held religious beliefs prohibit them from providing coverage for abortifacients, contraception, sterilization, and related education and counseling in their employee health plan.

125. When Plaintiffs comply with Catholic ethical and moral teachings on abortifacients, contraception, and sterilization and with their sincerely held religious beliefs, they exercise religion within the meaning of the Free Exercise Clause.

126. The Mandate is not neutral and is not generally applicable.

127. Defendants have created categorical exemptions and individualized exemptions to the Mandate.

128. The Mandate furthers no compelling governmental interest.

129. The Mandate is not the least restrictive means of furthering Defendants' stated interests.

130. The Mandate coerces Plaintiffs to change or violate their sincerely held religious beliefs.

131. The Mandate chills Plaintiffs' religious exercise.

132. The Mandate exposes Plaintiffs to substantial fines and/or financial burdens for their religious exercise.

133. The Mandate exposes Plaintiffs to substantial competitive disadvantages because of uncertainties about its health insurance benefits caused by the Mandate.

134. The Mandate imposes a substantial burden on Plaintiffs' religious exercise.

135. The Mandate is not narrowly tailored to any compelling governmental interest.

136. By design, Defendants framed the Mandate to apply to some religious Americans but not to others, resulting in discrimination among religions.

137. Defendants have created exemptions to the Mandate for some religious believers but not others based on characteristics of their beliefs and their religious exercise.

138. Defendants designed the Mandate, the religious exemption thereto, and the "compromise" and guidance allowances thereto, in a way that makes it impossible for Plaintiffs and other similar religious Americans to comply with their sincerely held religious beliefs.

139. Defendants promulgated both the Mandate and the religious exemption/allowances with the purpose and intent to suppress the religious exercise of Plaintiffs and others.

140. The Mandate violates Plaintiffs' rights secured to them by the Free Exercise Clause of the First Amendment of the United States Constitution.

WHEREFORE, the Plaintiffs pray for the relief set forth below.



**THIRD CLAIM FOR RELIEF**  
**Violation of the Establishment Clause of the  
First Amendment to the United States Constitution**

141. Plaintiffs reallege all matters set forth in paragraphs 1–112 and incorporate them herein by reference.

142. The First Amendment’s Establishment Clause prohibits the establishment of any religion and/or excessive government entanglement with religion.

143. To determine whether religious persons or entities like Plaintiffs are required to comply with the Mandate, are required to continue to comply with the Mandate, are eligible for an exemption or other accommodations, or continue to be eligible for the same, Defendants must examine the religious beliefs and doctrinal teachings of persons or entities like Plaintiffs.

144. Obtaining sufficient information for the Defendants to analyze the content of Plaintiffs’ sincerely held religious beliefs requires ongoing, comprehensive government surveillance that impermissibly entangles Defendants with religion.

145. The Mandate discriminates among religions and among denominations, favoring some over others, and exhibits a hostility to religious beliefs.

146. The Mandate adopts a particular theological view of what is acceptable moral complicity in provision of abortifacient, contraceptive and sterilization coverage and imposes it upon all religionists who must either conform their consciences or suffer penalty.

147. The Mandate violates Plaintiffs’ rights secured to them by the Establishment Clause of the First Amendment of the United States Constitution.

WHEREFORE, the Plaintiffs pray for the relief set forth below.

**FOURTH CLAIM FOR RELIEF**  
**Violation of the Free Speech Clause of the First Amendment  
to the United States Constitution**

148. Plaintiffs reallege all matters set forth in paragraphs 1–112 and incorporate them herein by reference.

149. Defendants’ requirement of provision of insurance coverage for education and counseling regarding contraception and abortion-causing drugs forces Plaintiffs to speak in a manner contrary to their religious beliefs.

150. Defendants have no narrowly tailored compelling interest to justify this compelled speech.

151. The Mandate violates Plaintiffs’ rights secured to them by the Free Speech Clause of the First Amendment of the United States Constitution.

WHEREFORE, the Plaintiffs pray for the relief set forth below.

**FIFTH CLAIM FOR RELIEF**  
**Violation of the Due Process Clause of the  
Fifth Amendment to the United States Constitution**

152. Plaintiffs reallege all matters set forth in paragraphs 1–112 and incorporate them herein by reference.

153. Because the Mandate sweepingly infringes upon religious exercise and speech rights that are constitutionally protected, it is unconstitutionally vague and overbroad in violation of the due process rights of Plaintiffs and other parties not before the Court.

154. Persons of common intelligence must necessarily guess at the meaning, scope, and application of the Mandate and its exemptions.

155. This Mandate lends itself to discriminatory enforcement by government officials in an arbitrary and capricious manner.

156. The Mandate vests Defendants with unbridled discretion in deciding whether to allow exemptions to some, all, or no organizations meeting whatever definition of “religious employers” it decides to craft.

157. This Mandate is an unconstitutional violation of Plaintiffs’ due process rights under the Fifth Amendment to the United States Constitution.

WHEREFORE, the Plaintiffs pray for the relief set forth below.

**SIXTH CLAIM FOR RELIEF**  
**Violation of the Administrative Procedure Act**

158. Plaintiffs reallege all matters set forth in paragraphs 1–112 and incorporate them herein by reference.

159. Because they did not give proper notice and an opportunity for public comment, Defendants did not take into account the full implications of the regulations by completing a meaningful consideration of the relevant matter presented.

160. Defendants did not consider or respond to the voluminous comments they received in opposition to the interim final rule.

161. Therefore, Defendants have taken agency action not in accordance with procedures required by law, and Plaintiffs are entitled to relief pursuant to 5 U.S.C. § 706(2)(D).

162. In promulgating the Mandate, Defendants failed to consider the constitutional and statutory implications of the Mandate on Plaintiffs and similar persons.

163. Defendants' explanation (and lack thereof) for its decision not to exempt Plaintiffs and similar religious organizations from the Mandate runs counter to the evidence submitted by religious Americans during the comment period.

164. Thus, Defendants' issuance of the Mandate was arbitrary and capricious within the meaning of 5 U.S.C. § 706(2)(A) because the Mandate fails to consider the full extent of its implications and it does not take into consideration the evidence against it.

165. As set forth above, the Mandate violates RFRA and the First and Fifth Amendments.

166. The Mandate is also contrary to the provisions of the PPACA which states that "nothing in this title"—i.e., title I of the Act, which includes the provision dealing with "preventive services"—"shall be construed to require a qualified health plan to provide coverage of [abortion] services . . . as part of its essential health benefits for any plan year." Section 1303(b)(1)(A). Some drugs included as "FDA-approved contraceptives" under the Mandate cause abortions by causing the demise of human embryos before and/or after implantation.

167. The Mandate is also contrary to the provisions of the Weldon Amendment of the Consolidated Security, Disaster Assistance, and Continuing Appropriations Act of 2009, Public Law 110 329, Div. A, Sec. 101, 122 Stat. 3574, 3575 (Sept. 30, 2008), which provides that "[n]one of the funds made available in this Act [making appropriations for Defendants Department of Labor and Health and Human Services] may be made available to a Federal agency or program . . . if such agency, program, or government subjects any institutional or individual health care entity to discrimination on the basis that the health care entity does not provide, pay for, provide coverage of, or refer for abortions."

168. The Mandate also violates the provisions of the Church Amendment, 42 U.S.C. § 300a-7(d), which provides that “No individual shall be required to perform or assist in the performance of any part of a health service program or research activity funded in whole or in part under a program administered by the Secretary of Health and Human Services if his performance or assistance in the performance of such part of such program or activity would be contrary to his religious beliefs or moral convictions.”

169. The Mandate is contrary to existing law and is in violation of the APA under 5 U.S.C. § 706(2)(A)f.

WHEREFORE, the Plaintiffs pray for the relief set forth below.

### **PRAYER FOR RELIEF**

Plaintiffs respectfully request the following relief:

A. That this Court enter a judgment declaring the Mandate and its application to Plaintiffs and others similarly situated but not before the Court to be an unconstitutional violation of their rights protected by RFRA, the Free Exercise, Establishment, and Free Speech Clauses of the First Amendment to the United States Constitution, the Due Process Clause of the Fifth Amendment to the United States Constitution, and the Administrative Procedure Act, and therefore invalid in any way applicable to them;

B. That this Court enter a preliminary and a permanent injunction prohibiting Defendants from applying the Mandate to Plaintiffs and others similarly situated but not before the Court in a way that substantially burdens the religious belief of Plaintiffs or any person in violation of RFRA and the Constitution, and prohibiting Defendants from continuing to illegally

discriminate against Plaintiffs and others not before the Court by requiring them to provide health insurance coverage for abortifacients, contraception, sterilization and related education and counseling to their employees;

C. That this Court award Plaintiffs court costs and reasonable attorney's fees, as provided by the Equal Access to Justice Act and RFRA (as provided in 42 U.S.C. § 1988);

D. That this Court grant such other and further relief as to which the Plaintiffs may be entitled.

Plaintiffs demand a jury on all issues so traible.

Respectfully submitted this 26th day of June, 2012.

***Attorneys for Plaintiffs:***

David A. Cortman, Esq.  
ALLIANCE DEFENSE FUND  
1000 Hurricane Shoals Road NE  
Suite D-1100  
Lawrenceville, GA 30043  
(770) 339-0774  
(770) 339-6744 (facsimile)  
dcortman@telladf.org

Kevin H. Theriot, Esq.  
Erik W. Stanley, Esq.  
ALLIANCE DEFENSE FUND  
15192 Rosewood  
Leawood, KS 66224  
(913) 685-8000  
(913) 685-8001 (facsimile)  
ktheriot@telladf.org  
estanley@telladf.org

s/ Matthew S. Bowman  
Michael J. Norton, Esq.  
ALLIANCE DEFENSE FUND  
7951 E. Maplewood Avenue, Suite 100  
Greenwood Village, CO 80111  
(480) 388-8163  
(303) 694-0703 (facsimile)  
mjnorton@telladf.org

Steven H. Aden, Esq.  
Gregory S. Baylor, Esq.  
Matthew S. Bowman, Esq.  
ALLIANCE DEFENSE FUND  
801 G Street, NW, Suite 509  
Washington, DC 20001  
(202) 393-8690  
(202) 237-3622 (facsimile)  
saden@telladf.org  
gbaylor@telladf.org  
mbowman@telladf.org

**VERIFICATION OF FIRST AMENDED VERIFIED COMPLAINT  
PURSUANT TO 28 U.S.C. § 1746<sup>†</sup>**

I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge.

Executed on June 25, 2012

                  *s/ William Newland*                    
WILLIAM NEWLAND

**VERIFICATION OF FIRST AMENDED VERIFIED COMPLAINT  
PURSUANT TO 28 U.S.C. § 1746<sup>†</sup>**

I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge.

Executed on June 25, 2012

                  *s/ Paul Newland*                    
PAUL NEWLAND



**VERIFICATION OF FIRST AMENDED VERIFIED COMPLAINT  
PURSUANT TO 28 U.S.C. § 1746<sup>‡</sup>**

I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge.

Executed on June 25, 2012

*s/ James Newland*  
\_\_\_\_\_

JAMES NEWLAND

**VERIFICATION OF FIRST AMENDED VERIFIED COMPLAINT  
PURSUANT TO 28 U.S.C. § 1746<sup>†</sup>**

I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge.

Executed on June 18, 2012

s/ Christine Ketterhagen  
CHRISTINE KETTERHAGEN

**VERIFICATION OF FIRST AMENDED VERIFIED COMPLAINT  
PURSUANT TO 28 U.S.C. § 1746<sup>‡</sup>**

I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge.

Executed on June 25, 2012

*s/ Andrew Newland*  
ANDREW NEWLAND

<sup>‡</sup> Signatures indicated pursuant to D. Colo. ECF Procedures 5.3(F) (Feb. 23, 2012); ink signature version available upon request.