

May 29, 2018

Mr. Kevin Johnson
Chief Executive Officer
Starbucks Coffee Company
2401 Utah Avenue South
Seattle, WA 98134-1436

An Open Letter to Starbucks CEO Kevin Johnson from Pro-Life Coalition Leaders

Dear Mr. Johnson:

Planned Parenthood Founder Margaret Sanger once said, “We do not want word to go out that we want to exterminate the Negro population.”¹

In your April statement responding to the arrest of two African-American men sitting in one of your stores, you declared that Starbucks’ “founding values are based on humanity and inclusion.”²

As men and women who fight for the value and dignity of every human life, we ask:

Where is the “humanity” and “inclusion” when your company matches employees’ donations to Planned Parenthood, whose founder Margaret Sanger was an outspoken racist with genocidal intentions?

This week, Starbucks is holding “racial-bias education” training for nearly 175,000 employees nationwide.

If you think this public relations fix means Starbucks is no longer complicit in racism, it’s time to wake up and smell your own coffee.

¹*Planned Parenthood’s Racism*. Life Research Institute, June 1994, www.ewtn.com/library/prolife/ppracism.txt ²Starbucks to Close All U.S. Stores for Racial-Bias Education.” *Starbucks Newsroom*, 18 Apr. 2018, ews.starbucks.com/press-releases/starbucks-to-close-stores-nationwide-for-racial-bias-education-may-29 ³Quinn, Melissa. “Meet the 38 Companies That Donate to Planned Parenthood.” *The Daily Signal*, The Daily Signal, 23 July 2015, www.dailysignal.com/2015/07/21/meet-the-41-companies-that-donate-directly-to-planned-parenthood/ ³Randall. “Planned Parenthood Reveals Shocking Number Of Abortions Performed In A Year.” *The Daily Caller*, The Daily Caller, 31 May 2017, www.dailycaller.com/2017/05/31/planned-parenthood-reveals-shocking-number-of-abortions-performed-in-a-year/ ⁴Starr, Penny. “Black Pastors Ask Smithsonian to Remove Bust of Planned Parenthood Founder.” *CNS News*, 26 Aug. 2015, www.cnsnews.com/news/article/penny-starr/black-pastors-ask-smithsonian-remove-bust-planned-parenthood-founder ⁵“Abortion Has Killed More Black Americans Than Crime, Accidents, Cancer or AIDS.” *LifeNews.com*, 29 June 2015, www.lifeneews.com/2015/06/25/abortion-has-killed-more-black-americans-than-crime-accidents-cancer-or-aids/ ⁶“Abortion and Race.” *Abort73.Com / Abortion Unfiltered*, abort73.com/abortion/abortion_and_race/ ⁷“Planned Parenthood and Racism.” *Students for Life*, studentsforlife.org/planned-parenthood-and-racism/ ⁷

Active with the Ku Klux Klan and the eugenics movement, Margaret Sanger's stated agenda was to eradicate the African American population. Her dream is being realized by the slaughter of minority children today through the horror of abortion.

With every donation your company gives to Planned Parenthood, the largest single provider of abortions in the United States performing over 300,000 per year,³ Starbucks is contributing to one of the most racist organizations in our nation's history.

Abortion mills like Planned Parenthood didn't become prevalent in the lives of pregnant African-American women by happenstance. Planned Parenthood's business model was specifically engineered to target them.

Sanger supported black eugenics, a racist attitude toward black and other minority babies; an elitist attitude toward those she regarded as 'the feeble minded;' speaking at rallies of Ku Klux Klan women; and communications with Hitler sympathizers. Also, the notorious 'Negro Project' which sought to limit, if not eliminate, black births, was her brainchild.⁴

Planned Parenthood's disdain for human dignity – especially in the African American community – is deeply embedded in their 100-year history. The numbers do not lie:

- More African-Americans have died from abortion than from AIDS, accidents, violent crimes, cancer, and heart disease combined.⁵
- In America, a black child is three times more likely to be killed in the womb than a white child.⁶
- Since 1973, abortion has reduced the black population by over 30%.⁶
- Planned Parenthood operates the nation's largest chain of abortion clinics and almost 80% of its facilities are located in minority neighborhoods.⁷
- About 13% of American women are black, but they submit to over 35% of the abortions.⁷

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Abortion is the civil rights issue of our time. Abortion denies the rights of the innocent. It refuses to help the most vulnerable. Abortion segregates the unborn child from his or her mother, and all of society.

And as we have explained, Planned Parenthood's civil rights violations go even deeper.

So if Starbucks wants to own the corporate mantle of ending racist business practices, then we challenge you to stop funding Planned Parenthood's House of Horrors which has taken precious lives away from minority communities; and from society at large.

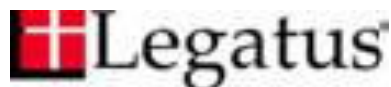
If you are really serious about eliminating racism, you will acknowledge that African-American people, and indeed all human beings are of one blood and one human race; born and unborn.

We would be happy to sit down with you to discuss racial justice over a cup of coffee; we'll be sure to place an order.

Signed by:

L. Brent Bozell III, Chairman, ForAmerica
Evangelist Alveda C. King, Director, Civil Rights for the Unborn, Priests for Life
Father Stephen Imbarrato, Pastoral Associate, Priests for Life
Bryan Kemper, Stand True
Father Frank Pavone, National Director, Priests for Life
Janet Morana, Executive Director, Priests for Life
David Bozell, President, ForAmerica
Erick Erickson, Editor, The Resurgent
Father Shenan J. Boquet, President, Human Life International
John J. Hunt, Ambassador At-Large, Legatus
Richard Viguerie, Chairman, ConservativeHQ.com
Gary L. Bauer, President, American Values
Joe Langfeld, Executive Director, Human Life Alliance
Jeanne F. Mancini, President, March for Life Education and Defense Fund

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